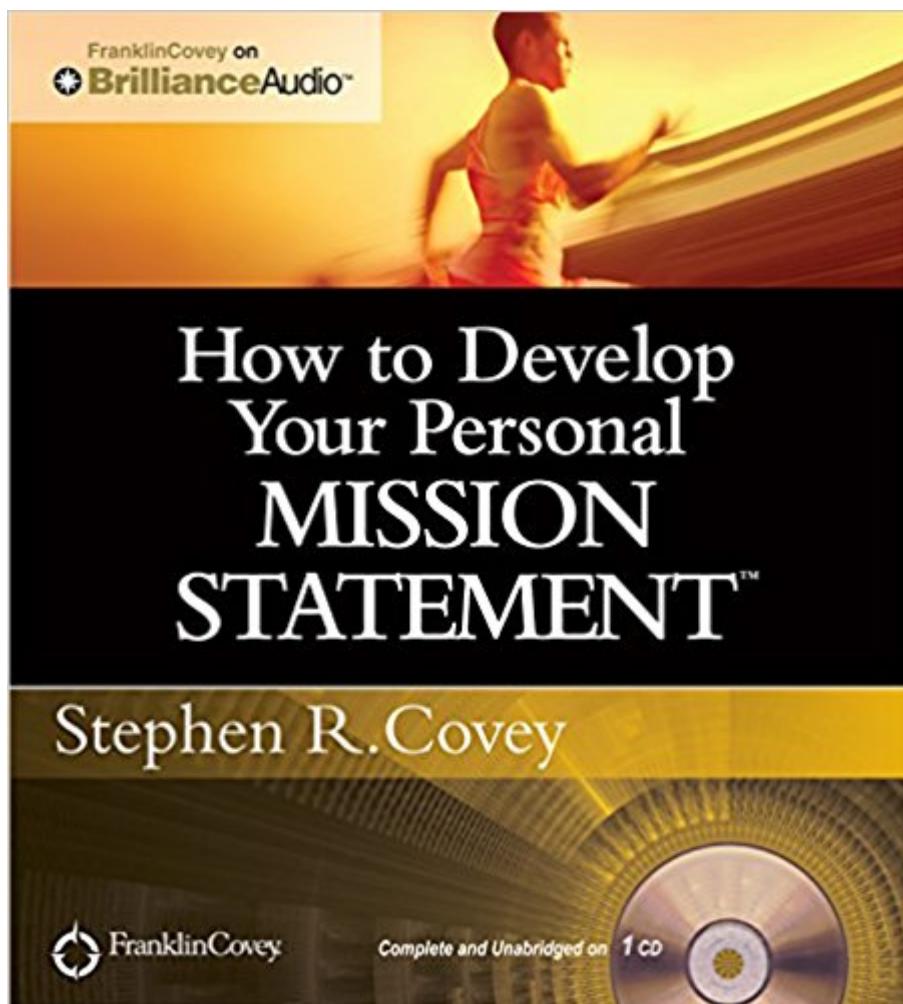


The book was found

How To Develop Your Personal Mission Statement



Synopsis

This Personal Mission Statement kit will help you to: **Lead and govern your life according to your deepest priorities.** **Meet life's day-to-day challenges by focusing on your long-term vision.** **Avoid diversions and distractions that don't contribute to your life's mission, vision, and goals.** **Become the powerful creative force of your life and influence for good the lives of others.**

Book Information

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Customer Reviews

Dr. Stephen R. Covey is an internationally respected leadership authority, teacher, author, organizational consultant, and co-founder and vice chairman of Franklin Covey Co. He is author of *The 7 Habits of Highly Effective People*, which *Chief Executive* magazine has called the most influential business book of the last 100 years. The book has sold nearly 20 million copies, and after 20 years, still holds a place on most best-seller lists. Dr. Covey earned an MBA from Harvard and a doctorate from BYU, where he was a professor of organizational behavior. For more than 40 years, he has taught millions of people – including leaders of nations and corporations – the transforming power of the principles that govern individual and organizational effectiveness. He and his wife live in the Rocky Mountains of Utah.

The book is persuasive and inspiring enough to drill down the necessity of having a personal mission statement in life. However, falls short of providing a step-by-step guide on how to make your mission statement. It was more like a collection of not-so-connected stories of people who have

approached this topic in different ways. Not a very useful book in the end if you are looking to create an actual personal mission statement for your life.

I bought this to help me prepare for a Bible study that I am leading called, "What's My Purpose?" Covey is a great writer and always has good information. But, this book was much more about why you need a mission statement, not as much on how to write one. I would have found this to be much more helpful if it contained more information on how to write a mission statement and if it had many more examples of actual mission statements.

I chose this book because I felt life was passing me by and I could not get control of it. This book/author showed me how to take life by the horns and steer it in the direction that I desire it to go based on principles not people.

Prefer to give it 3.5 stars, but not an option here. Kudos on this book's clarity of message and expression. I may have been expecting something slightly more advanced from Covey to match my own progress and the (life) parallels I've experienced with his writings to date. This is a great template to develop a statement, most especially if these are themes one has not thought of/ruminated on before.

I bought this book, thinking it would be more like a workbook. It gives principles and ideas related to developing a mission statement

The whole book is a much better read and will help a person much more than this information, however if you are just trying to strictly develop a mission statement this is great, but you need the 7 habits book to effectively put it into action

GreatRead

Short, concise, and effective. A good reminder to breeze through every now and then. Resets your life and wakes up your idea.

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